# Teobaldo Corona Tellez
Web Developer & Industrial Engineer

Location: Puebla, Mexico
Email: teo.corona.t@gmail.com
Project portfolio: palma.codes/teo-corona

Nationality: Mexican & Italian
LinkedIn: linkedin.com/in/teo-corona
GitHub: github.com/teocorona

## Profile
Multilingual industrial engineer with 10 years of web and brand development experience. Self-driven and reliable. Capable of leading and working in a team. Passionate about simplifying complex systems into user-friendly tools.

## Skills

| | |
|---|---|
| Languages | Spanish (native), English (intermediate), Portuguese (intermediate), Italian (basic). |
| Entrepreneurial Skills | Product development, marketing, negotiations, costing, branding, customer service, team building and leadership, food engineering, processes, logistics. |
| Dev Skills (Mid Senior) | JavaScript, Typescript, React, React Native, NextJs, Redux, NodeJs, Express, HTML, CSS, SASS, Tailwind, Git, Github, Rest, GraphQL, Mongoose – MongoDB, Prisma – MySQL, Loopback – PostgreSQL, Prismic, Strapi, KeystoneJs, Shopify, Storybook, Illustrator, Figma. |

## Education

| | |
|---|---|
| 2021 – present | JavaScript, Typescript, React, React Native, Nextjs, Nodejs, Shopify and Git courses in Udemy and other platforms, totaling up to 242 hours (video). GitHub and Portfolio showcase some projects and the complete stacks learned and implemented. |
| 2014 – present | Informal development courses (YouTube, blogs, etc.). |
| 2011 | "Lean Enterprise Certification" (156 hours: lean service 64 hours & lean manufacturing 92 hours), in partnership with Volkswagen Institute, Honeywell International and Anahuac University. |
| 2009 – 2013 | BS in Industrial Engineering, Anahuac University. |

## Professional development

**2024 – present & 2014 – 2022**

**Freelance full stack web developer**
- (WIP) **Complete e-commerce** for a client with +1200 SKUs. It integrates with SAP ONE (ERP) and uses price lists, promotions and inventory depending on the logged customer. Implements shopping cart and checkout with various payment methods.
- Created a **Shopify app** that links merchant orders with the client fulfillment service app. Links both platforms' accounts, store necessary orders data in DB, request and render shipping prices on the store checkout depending on the customer address.
- **Developed 15+ web apps, ecommerce sites and static websites** for diverse clients.

**2022 – 2024**

**Web developer at Reacttiv**
Contributed to 8+ different international projects, collaborating with teams in Mexico and the USA
- Built complex, dynamic, pixel perfect **components for fintech web app** with NextJs, Typescript, Tailwind. Created website sections using Prismic CRM and Framer Motion for animations. Worked within an international team.
- **Migrated legacy React** (Javascript) components to a new monorepo using NextJs (Typescript) and Sass, and created **Storybook components** for testing and documentation. Worked within an international team.
- **Mobile App.** Implemented stripe payments, video posts feature, push notifications, public and private posts feeds. Made improvements in performance and bug fixes in frontend and backend. Worked within an international team.
- Created website for international brand that includes **interactive map** and manages content with KeystoneJs (**CMS**).
- **Video streaming (live and on-demand) web app** using Mux and Zegocloud. User and admin interface. Connects with Spotify API to save songs used in the class.

| 2012 | **Trainee at Stanley Black & Decker Puebla** |
|---|---|

- Worked in the implementation of a KANBAN system in the wrecking-bar production line. Achieve important improvements in order fulfillment success and time and lowering the raw material, in-process material, and final product inventory.

# Entrepreneurship

| 2014 – present | **Full stack web developer** |
|---|---|

- Developed a **Shopify app** that allows the merchant to create (Mexico's) government required Tax Bills (invoice) with few clicks. **Listed in Shopify App Store**.
- Embed Shopify products to a website to **customize the frontend** as desired but using **Shopify** strength (shopping cart, checkout, dashboard, and backend). Something like Shopify Hydrogen but it didn't exist back then.
- Built a **product review app** in Google Scripts App that records, gets, and shows customer reviews in the Goyito online store. Records data in a google spreadsheet (minimal skills to manage and maintain).
- Created an easy-to-use **Google Chrome extension** that accepts an XML as input to create a printable version of a Mexican invoice as a PDF document.

| 2012 – present | **Co-founder and COO in AFRUMEX & Goyito,** |
|---|---|

A small business that exports fresh produce to USA and manufactures fruit-based candy.

- Create and register Goyito Brand.
- Design different product manufacturing processes.
- Develop ecommerce and wholesale sales channels.
- Manage manufacturing process and a 10 people team.

# Personal interests

- Learning how things work, repairing everything, Arduino & carpentry.
- Bike riding, hiking, running (marathon /*insert check mark here*/).
- Soccer, Formula 1 racing (from my couch).
- Cooking, dog lover, traveling.
- Keeping up with friends in Brazil and Italy (I've lived in Minas Gerais and Rome).

When done in company, a plus!